

Lets you compare brands
products and suppliers
anywhere online 24/7

STOCR.COM

founder

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STOCR



Input costs are rising

- Rising input costs - seeds, fertilisers, chemicals, stock feed, fuel, water, electricity
- Cost of operation and production increasing
- Fluctuating market prices
- Uncertain weather patterns, droughts, floods, Pests and Disease

Farm Input Purchasing made easy



Tell us
what
you need

✓ Answer a few questions on
your requirements



Get
Competitive
quotes

✓ Receive & Compare Quotes
from trusted Businesses



Choose the
Supplier you
Prefer

✓ Connect with the supplier
that best suits your needs

Compare Brands | Product | Suppliers

Fast Free & No Obligation

Get Quotes

Farm Input Purchasing made easy

- Online market place
- Procuring made efficient & easier
- Fast, free & no obligation
- Ordering tool
- Stock & inventory management
- Easier stocktake, tax obligations simplified



Lets you compare options

- Compare brands, products & suppliers
- Connecting suppliers with farmers and growers
- Stock and Inventory management system for farmers & growers
- Supplier Ordering platform
- Network of thousands of farmers leveraging their combined buying power



Adoption by users

- Orders from 10 Foundation customers made last f/year \$25,000
- Rural suppliers, farmers & growers waiting to trial
- Product built with validation from in-field surveys and research
- Validation of proto type and ease of use



2 - 20%

Everyday
transactions



\$79/year

Group buying
subscription



20%

Marketing
of products to
database

- We give back 1% of all everyday transactions to a charity that is farming backed
- Group buying subscription allows for volume buying discounts
- New products releases can be marketed to the database

Our business model



Zak has 20+ years experience in agriculture, horticulture, marketing and sales.



Jan is the co-founder of several software development companies.

Join STOCR as advisors & foundation partners

- We are both passionate about this community of people bringing change to an industry that is looking for and needing innovation
- We are officially launching the STOCR platform right here at the 2018 Cotton Expo.