

B E T T E R H E A L T H I N A G

A C H A L L E N G E T O T H E I N D U S T R Y

SHANNA WHAN (ROWLANDS)

AGRIFUTURES RURAL

WOMAN OF THE YEAR FINALIST 2018

OVERVIEW

- my story - the short version + some context
- why i am doing what i am doing
- observations from 4 years in health + ag.
- a few scary statistics
- the good bits
- a challenge to our industry
- change through connection, conversation & community



SOBERJ COUNTRY

a m o v e m e n t a n d a c o n v e r s a t i o n f o r
t h e r u r a l s e c t o r



if you'd just like to get a bit healthier



if you want to cut back or moderate booze

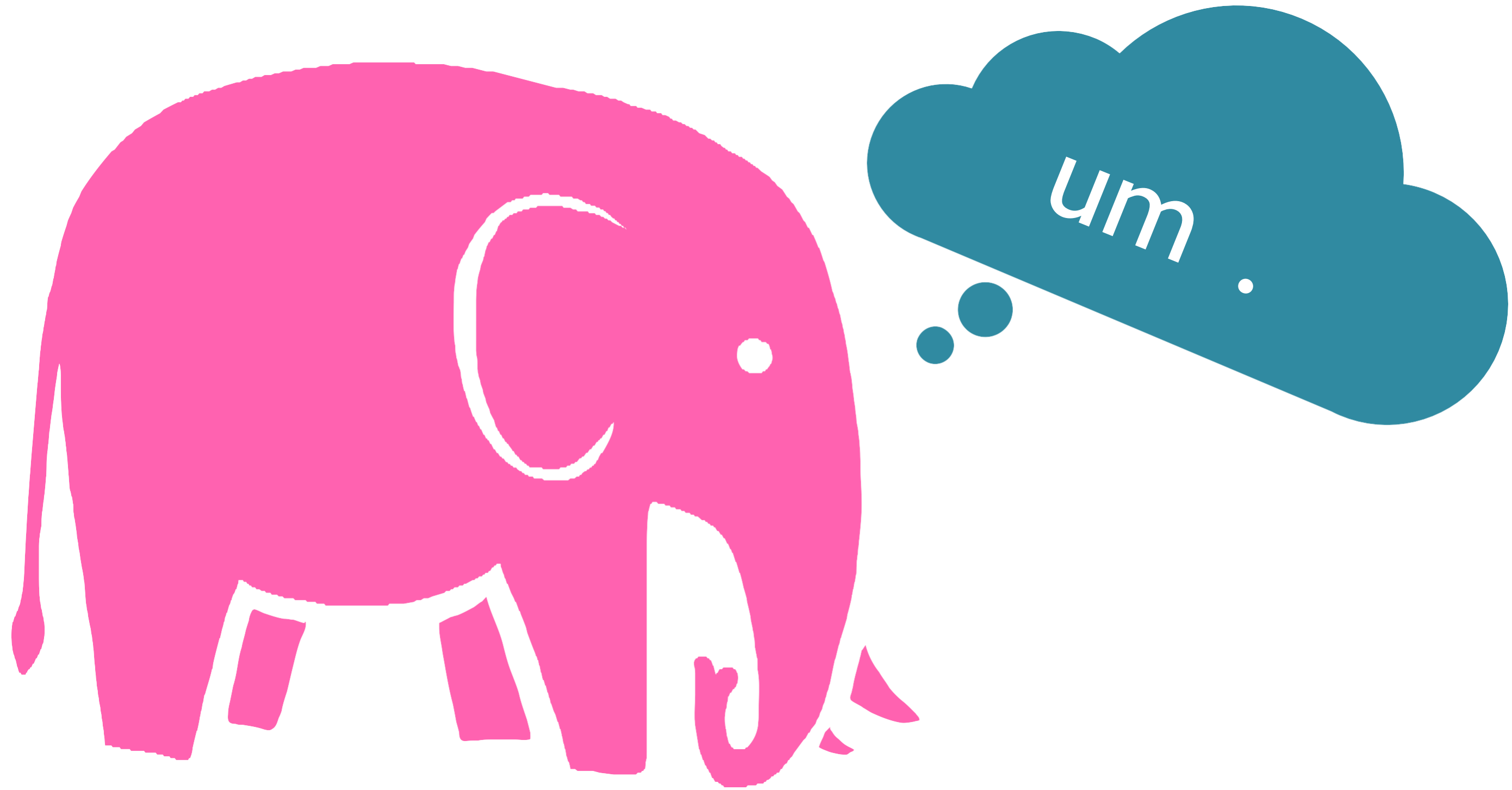


or if you've decided you'd like to be booze-free

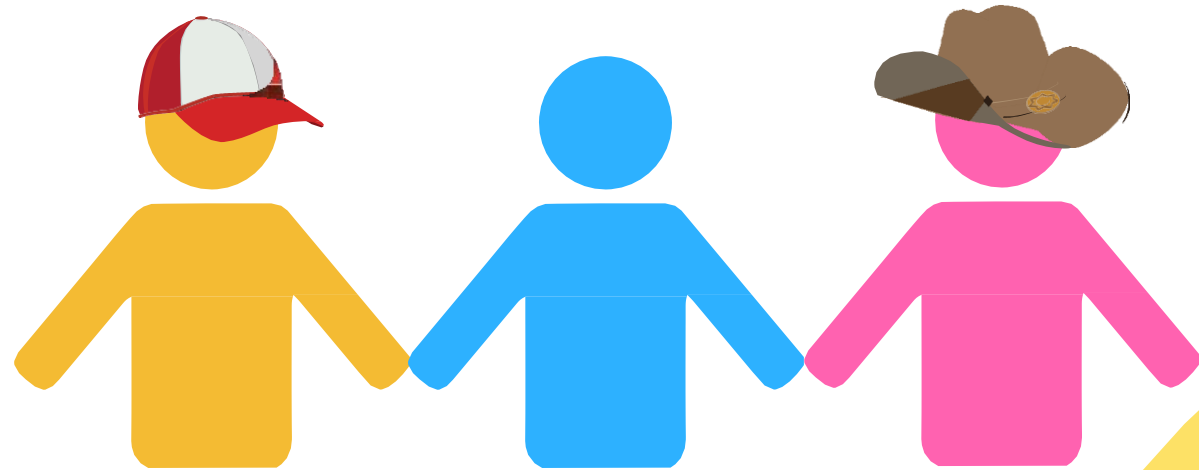


there is no "us" versus them !

W H Y I S
B E I N G H E A L T H Y
I N R U R A L A R E A S
S O T R I C K Y ? ?



T H E E L E P H A N T I N T H E R O O M



CONNECTION.
COMMUNITY.
CONVERSATIONS...

& COLLECTIVE,
COLLABORATIVE,
CHANGE!!

those people crazy enough to think
they can change the world
usually do

- steve jobs