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Cotton Industry Trends in Product Use and Consultants Perspectives

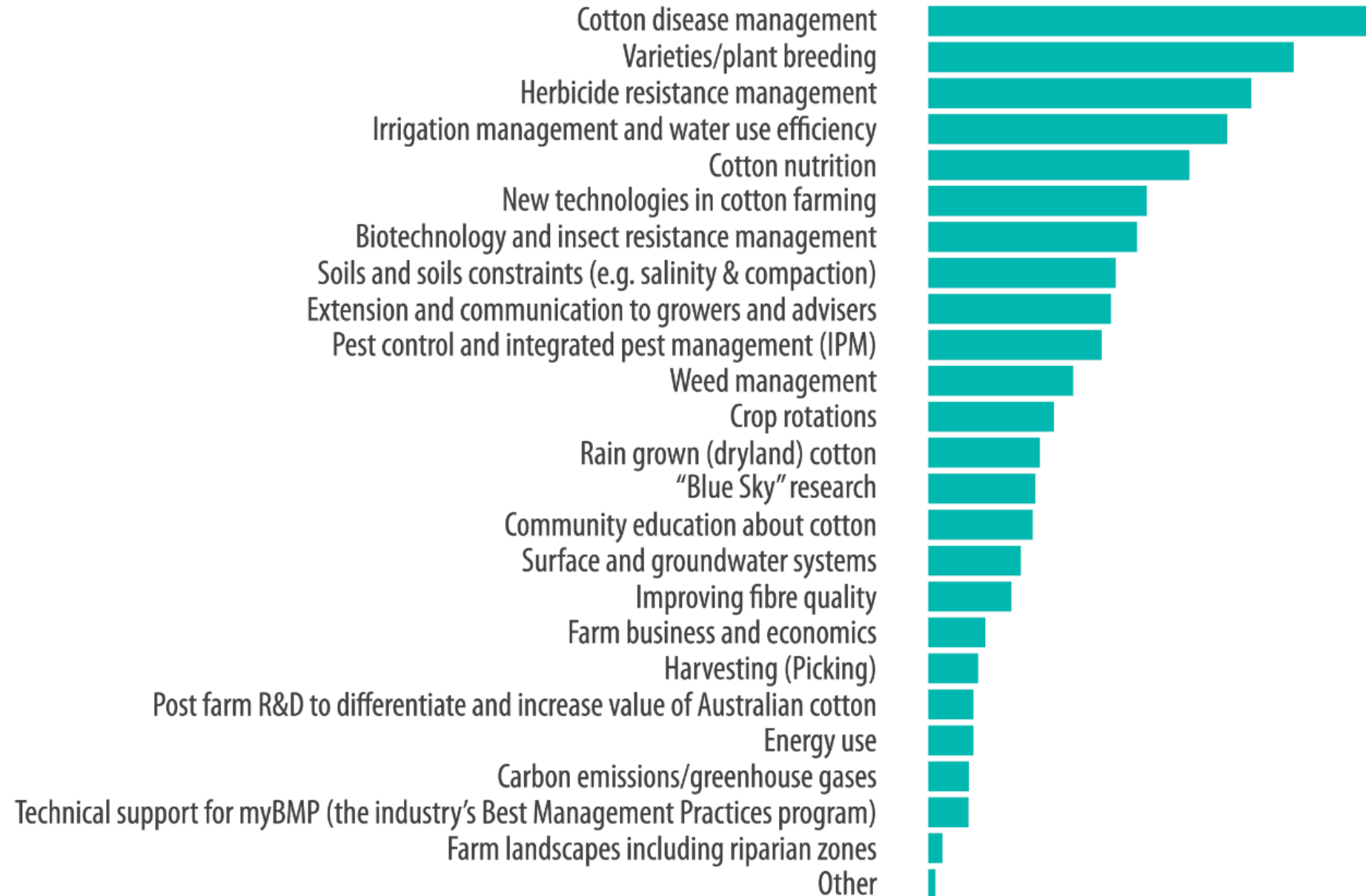
Australian Cotton Conference, Gold Coast, August 2018

Historical Insecticide Usage on Cotton in Australia

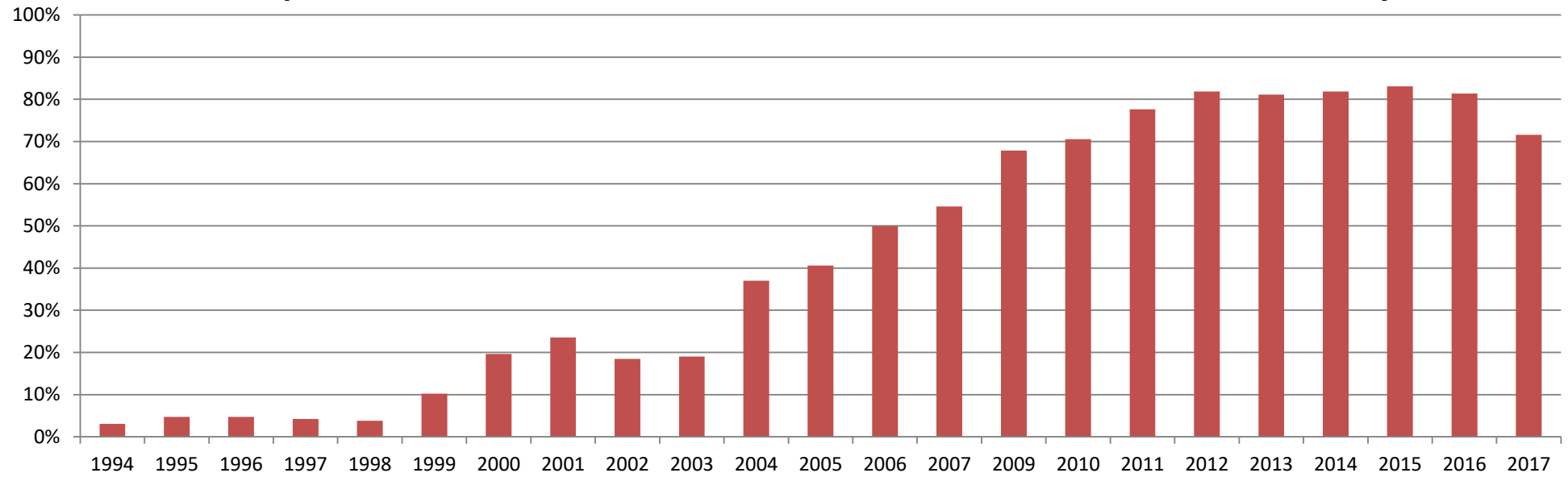
Source CCA survey



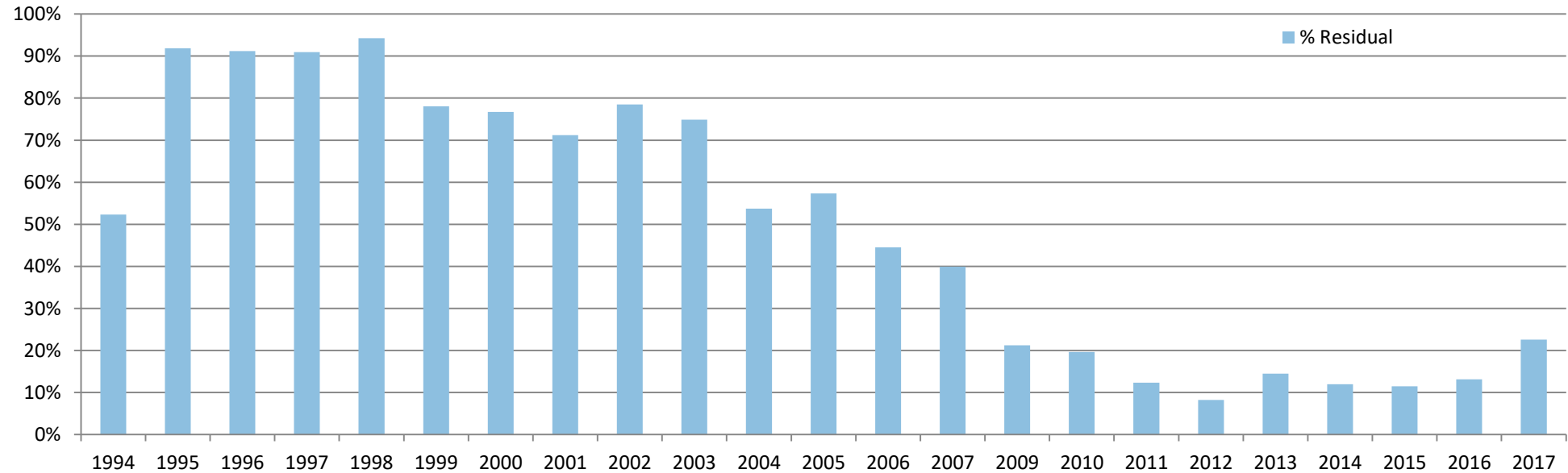
RESEARCH AND DEVELOPMENT INVESTMENT PREFERENCES



% Group M Herbicide of Total Herbicide Active for Australian Cotton Industry



% Residual Herbicide of Total Herbicide Active for Australian Cotton Industry



Take home message

- Consultants – Consider completing the survey and submitting your data to the audit, benefits for the whole industry
- Researchers – Consider using the data, help identify key areas of future R&D
- Suppliers – Consider buying the data, real ability to identify trends and future opportunities
- Growers – Is your consultant a member of the CCA and contributing data to the Cotton Market Audit, and completing the Cotton Consultants Survey?

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