

# The Cotton CONVERTS

Solving Textile Waste  
Together



## Textile Waste - The Facts...

Globally 53 Million

tonnes of clothing is produced and less than 1% gets recycled

As Much As 23kg

of textile waste each year is generated by each Australian

Approx 500,000

tonnes of textile waste is sent to landfill in Australia

30% Of Garments

manufactured through Australian brands is Cotton fibre based

January 2018

China's ban on our textile waste was enforced

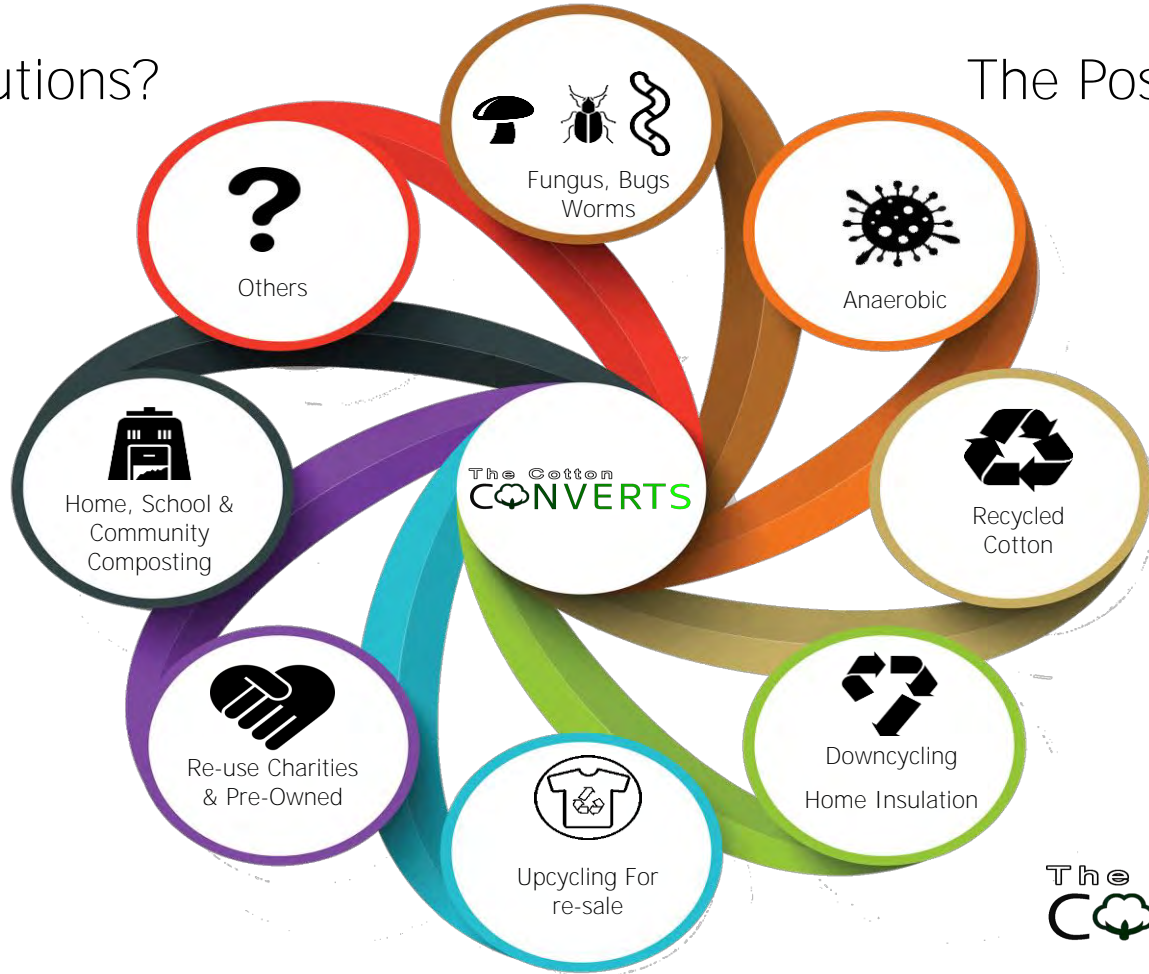
Where Is The Problem?

Who Has The Problem?



The Solutions?

The Possibilities?



The Cotton  
**CONVERTS**

## Our Mission

“to help make cotton circular – from the farm through the textile supply chain and back to the farm again”

Who We Are.....

# We Are...



The Research Community



Cotton Industry



Scientists/Biodiversity



The Solutions



Charities



Brands/Manufactures

What Is Our Product  
& Service?

What Do We Offer  
The Industry?

01

We offer creative  
solutions for Cotton  
waste by turning it into  
a resource



02

We aim to  
Accelerate & Facilitate  
cross industries  
Collaborations



03

Connecting the  
solutions with the  
problems



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# Who Benefits?





# Our Journey ?

- We are looking for support from the cotton community
- An invitation to collaborate
- Expressions of interest to engage in a working group
- Looking to raise funds for trial projects
- R & D needed to quantify the problem