

Cotton Australia

Succession Planning


“How to Build A Legacy”[©]



Susan Bryant...Seeds of Advice

The
Pig
and
the
Python



A photograph of a vast cotton field at sunset. The sun is low on the horizon, creating a bright glow and lens flare. The cotton plants are in the foreground and middle ground, with white cotton bolls visible. The sky is a mix of blue and orange.

0459691428

Text me name
& email...I'll
send you a gift

This is what we're after...



The Issues...



Issue One:
No control....



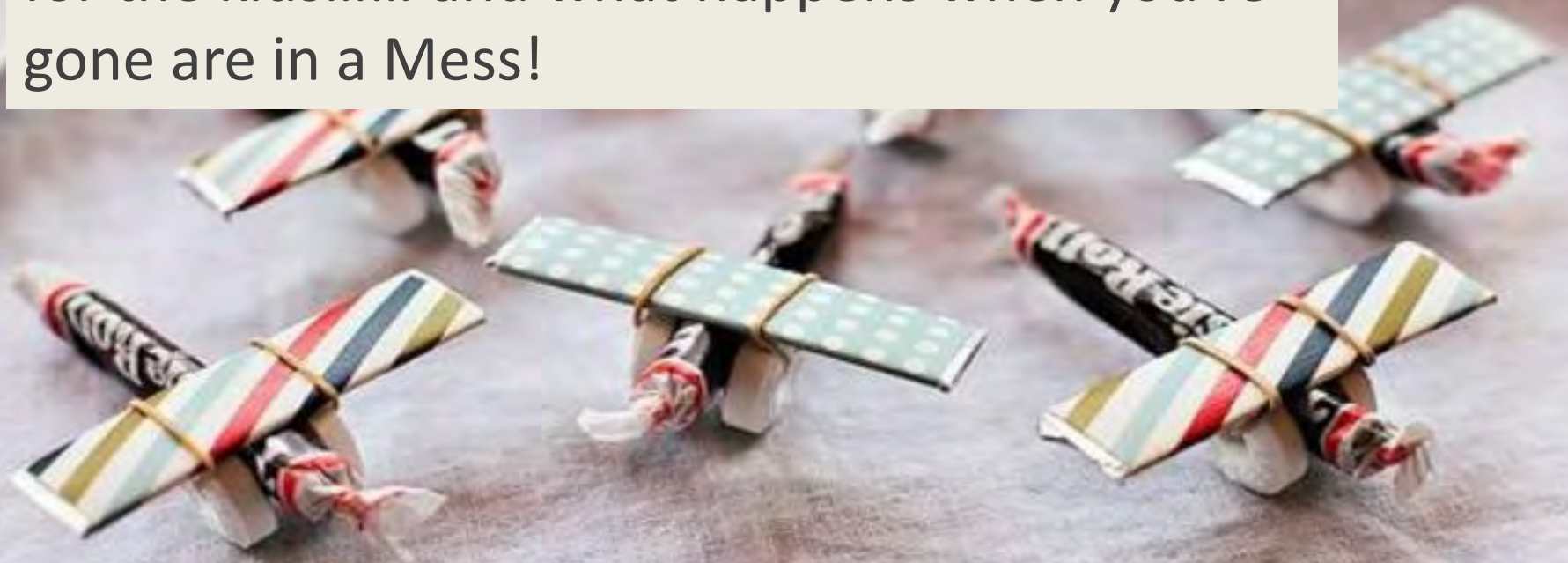
Issue Two:

You've got no plan...if things go wrong



Issue Three:

You don't know what the future looks like...Plans for the kids..... and what happens when you're gone are in a Mess!



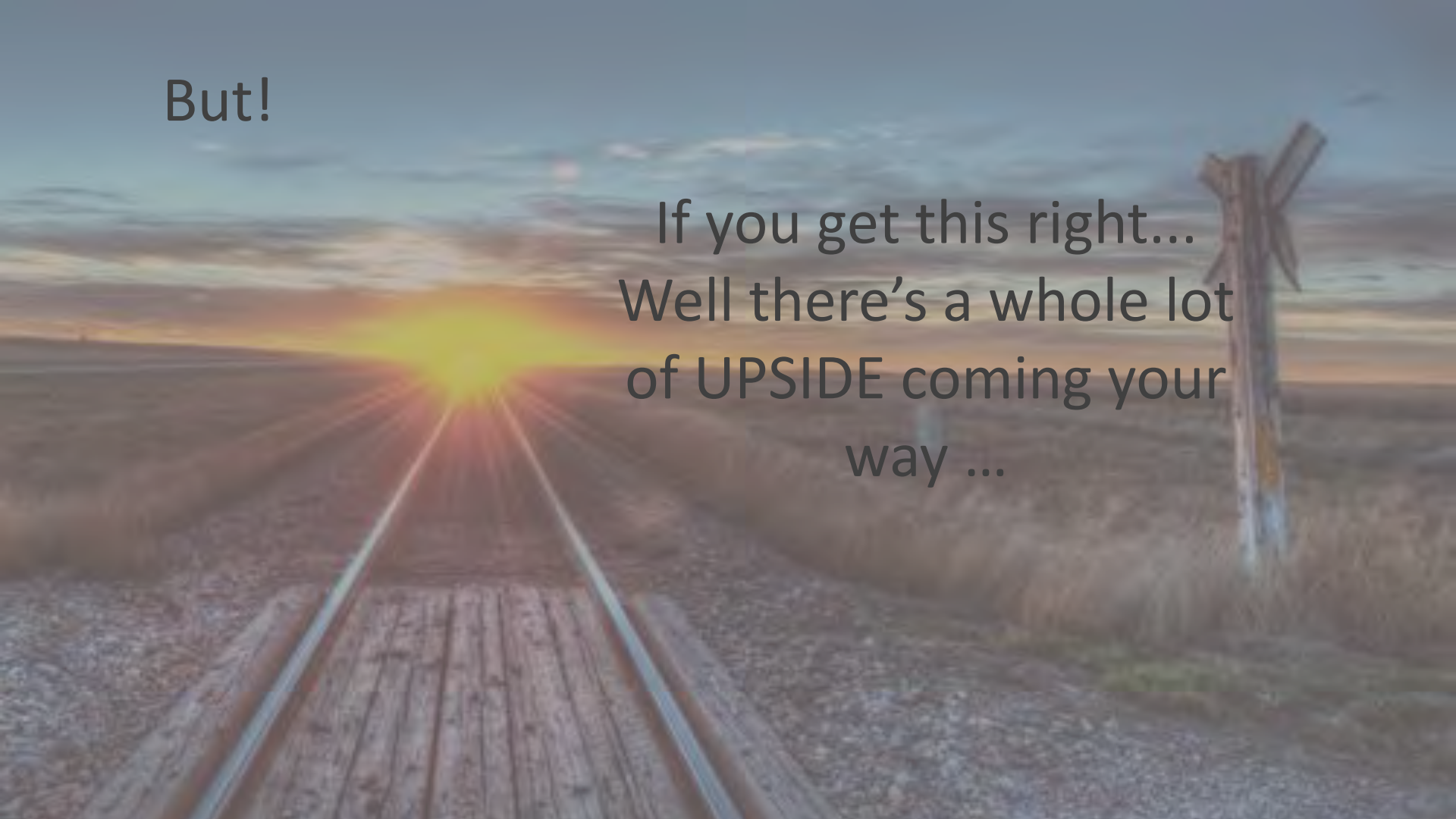
A photograph of a sunset over a green field. A large, dark tree trunk is in the foreground on the left. In the background, there is a metal fence and a bright sun setting behind a horizon line, creating a warm orange and yellow glow in the sky.

The Fear is...

you could work hard your
whole life and *still* lose
everything...

But!

If you get this right...
Well there's a whole lot
of UPSIDE coming your
way ...



A photograph showing the silhouettes of three people on a boat at sunset. The sun is low on the horizon, creating a bright orange and yellow glow. The boat's mast and rigging are visible against the sky. The overall mood is serene and contemplative.

You have the power to
change Your world...

and your Legacy can

change The world



The most important place to start...

“When your values are clear
– your decisions are easy”

A silhouette of a man holding a baby against a bright sunset background. The man is on the right, leaning towards the baby on the left. The background is a warm, golden glow from the setting sun, with some blurred trees or structures visible.

3 kids

Mum alone

Big debt to buy
new place

1 son married

Get on track....

Off farm wealth...how to do
this effectively



What if that was your empty seat...

Plan your legacy



A wooden star-shaped object, possibly a compass rose or a decorative element, is the central focus. It is made of light-colored wood and has a ribbon tied around its center. The star is resting on an old, weathered map. The map features a compass rose with the cardinal directions (N, S, E, W) and other markings. The background is slightly blurred, showing more of the map and some colorful patterns in the top left corner.

Structure...Process and a Clear
Plan of Action!

And now
...you're back in control





What Will Your Focus Be? Are you ready?

Find out at

agribusinesslegacytest.com.au

Financial Security Focus Session



A night sky filled with stars and the Milky Way galaxy, with a dark silhouette of trees at the bottom.

If a person does not know to which port
he is steering...

Then no wind is favourable to him...



I'm Susan Bryant... Wealth Management
advice for family businesses...
25+ years experience in financial planning;
15+ of those working with rural families...
And a decade in private wealth management.

Questions?

Thank you!

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www.seedsofadvice.com/

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<https://twitter.com/ValuedAdviser>

<http://au.linkedin.com/in/susanbryant1>

Or contact me at

Phone...0459 691 428

Email ...susan@seedsofadvice.com

