AUSTRALIAN GROWN COTTON SUSTAINABILITY



















Sustainability Framework

- Inclusivity
- Materiality
- Responsiveness
- Impact

Sustainability Strategy

- Embedding sustainability
- Engaging stakeholders
- Evidence-based decision making

Vision

Be a recognised global leader in sustainable cotton production.

Draft Targets

Environment

- 1. Water
- 2. Carbon
- 3. Biodiversity
- 4. Pesticides

Economic

- 5. Yield
- 6. Profitability

Social

- 7. Quality of work life
- 8. Wellbeing & social capital

Strategy

Embedding sustainability



Engaging stakeholders



Evidencebased decision making